

DIREZIONE GENERALE

Prot. n. 112331
del 31/7/2019

Ai Direttori Generali
Aziende Sanitarie Regione Lazio

LORO PEC

Oggetto: "Summer School" 21 – 28 Settembre 2019, Centro Internazionale per la Promozione della Salute e del Benessere – Parco Santa Maria della Pietà

Car colleghi,

ho il grande piacere di anticipare e condividere con Voi l'iniziativa formativa "International Summer School on Promotion of Health and Well-being", che la ASL Roma I promuove all'interno delle attività del Centro di Promozione della Salute e del Benessere al Parco di S. Maria della Pietà che si terrà dal 21 al 28 settembre 2019.

Coerentemente con gli obiettivi formativi e di ricerca del Centro, la Summer School che in questo primo anno abbiamo voluto intitolare "*Towards a New Culture of Health: Changing concepts and perspectives*" si propone di sviluppare la riflessione sui rilevanti cambiamenti paradigmatici dei concetti di salute e malattia.

La direzione della Scuola è affidata al Prof. Bernardino Fantini dell'Istituto di Storia della medicina e della salute dell'Università di Ginevra, e al professor David Napier del Centre for Applied Global Citizenship della University College London. Il board scientifico e dei docenti accoglie professionalità nazionali e internazionali con significativa esperienza accademica in materia di promozione della salute all'interno dei servizi sanitari pubblici.

La settimana formativa è destinata a circa quaranta partecipanti, tra cui ricercatori e dottorandi selezionati a seguito di call internazionale e dirigenti delle Aziende Sanitarie ed Ospedaliere della nostra regione che vogliono condividere, in un contesto internazionale, un percorso formativo e di scambio e per sviluppare specifiche competenze nella promozione della salute e del benessere, secondo le accezioni più attuali dell'OMS.

La settimana prevede una full immersion che coinvolgerà docenti, relatori e partecipanti, fin dal mattino con lezioni magistrali e il pomeriggio con lavori di gruppo ed esercitazioni guidate. Nel secondo pomeriggio, si potrà godere anche di testimonianze e conferenze aperte alla cittadinanza nel Parco della Salute del Comprensorio di Santa Maria della Pietà.

Vi chiedo pertanto se siete interessati a condividere il progetto indicando una o più professionalità della Vostra Azienda impegnate su questi temi, da coinvolgere nel processo formativo, finalizzato anche a costruire network tra aziende e professionisti sui temi della promozione della salute come strategia pubblica.

Per informazioni più dettagliate seguirà a breve una nota della UOC Formazione e Sviluppo delle competenze di questa Azienda con indicazioni precise sul programma della Summer School, sulle modalità di iscrizione alla Scuola, sui costi e sugli aspetti logistico-organizzativi.

Per sostenere economicamente l'iniziativa abbiamo previsto infatti un piccolo contributo per ciascun partecipante a copertura dei costi.

Allego alla mia nota un programma di massima perché possiate valutare il senso dell'iniziativa e l'opportunità di partecipazione da parte della vostra Azienda.

Per ogni ulteriore informazione è possibile comunque contattare la dott.ssa Antonina Santisi (mail: antonina.santisi@aslroma1.it – cell.333 72 81 366).

Cordiali saluti.

Il Direttore Generale
Dott. Angelo Tanese



**International Centre for
Health and Wellbeing Promotion**
(Rome, Italy)

International Summer School
on Promotion of Health and Wellbeing

First Course

*Towards a New Culture of Health :
Changing Concepts, Practices, and Perspectives*

Rome, Santa Maria della Pietà
September 21-28, 2019

Directors of the School

Bernardino Fantini, Université de Genève and Italian Institute of Anthropology
David Napier, University College London - Science, Medicine, and Society Network

Scientific Board

Emiliano Albanese (Università della Svizzera Italiana), Mario Bertini (Sapienza
Università di Roma), Michael Marmot (University College London)), Marco
Meneguzzo (University of Rome Tor Vergata), Walter Ricciardi (Università Cattolica

del Sacro Cuore, Roma), Carol Ryff (University of Wisconsin-Madison), Ketty Vaccarò (Censis, Roma).

Coordination ASL Roma 1

Angelo Tanese, Antonina Santisi, Franco Cocchi

Speakers

Introductory Lectures (Saturday 21st, afternoon)

Mario Bertini : Wellcome address

Bernardino Fantini & David Napier : General Introduction to the Course

Morning Lectures (12)

Emiliano Albanese, Università della Svizzera Italiana, Head of WHO Collaborating Center for Mental Health

Brad K. Blitz, Professor of International Politics - Middlesex University London

Nils Fietje, WHO Europe, Copenhagen, Cultural Contexts of Health (CCH)

Tamara Giles-Vernick, Medical Anthropology, Institut Pasteur, Paris

Richard Horton, Editor-in-Chief, *The Lancet*

Emmanuel Kegenbele, Health and Human Rights, Institut of Global Health - University of Geneva

Michael Knipper, Culture, Migration and Global Health, Justus Liebig University Giessen

Michael Marmot, Public Health, UCL Institute of Health Equity

Marco Meneguzzo, Economy of health, University of Rome Tor Vergata,
University of Italian Switzerland

Giovanni Pizza, Anthropology, University of Perugia

Ketty Vaccaro, Sociologist, CENSIS

Paolo Vineis, Environmental Epidemiology, MRC/PHE Centre for
Environment and Health, Imperial College London

Afternoon Workshops coordinators & commentators of the morning sessions

Alessandro Blasimme, ETH Zurich - Health Ethics & Policy Lab

Mariapia Garavaglia, Former minister of health

Pietro Greco, Scientific Journalist

Riccardo Lampariello, Terres des Hommes, Genève

Andrea Lenzi, The Healthy Cities Institute

Ivo Quaranta, Anthropology, University of Bologna

Sara Rubinelli, Communication, Health Sciences & Health Policy, University of
Lucerne

Gianni Tognoni, Istituto di Ricerche Farmacologiche Mario Negri, Milano

Anna-Maria Volkmann, Health Psychology, University College London, City
Changing Diabetes Initiatives

A new Focus on Promotion of Health and Wellbeing

The major theoretical paradigms and methods in medicine and public health focused on how and why different diseases have affected various human populations throughout history and the ways perceptions of what constitutes health and illness vary greatly, cross-culturally as well as within one particular cultural domain.

The overcoming of the traditional distinctions between biological, psychological and cultural determinants of health and the ever-increasing role that human sciences play in the contemporary debate on health make it urgent to define new training profiles that underline the importance of a multidisciplinary approach.

A new focus on promotion of health and wellbeing is therefore necessary. Health, illness, and treatments are conditions that touch all human beings; therefore, all societies must address them by developing medical knowledge and programmes that can prevent illness, and improve caring for those who nevertheless become ill. Indeed, the rapid rise in so-called negative and positive 'life skills' makes clear the need for new and innovative approaches to disease care, prevention and promotion of health. Shared views of health and wellbeing not only, therefore, affect responses to illness, but also illness outcomes and promotion of health.

In particular, this new approach looks at how human beings' efforts to secure health and treat illness are shaped by and contingent on local, national, and international institutions and political processes, and how inequalities in health are thereby created, maintained, or challenged. Within social and biosocial contexts, another important focus is the use of new biomedical technologies, that often raise difficult medical, moral and socioeconomic questions. The very concept of personalised medicine, for example, challenges traditional notions of public health and health for all.

Deconstructing 'promotion of health and wellbeing'

Changing perception of health needs

Reducing health inequalities with health promotion

Finding the elements on which one can act

The International Centre for Health Promotion and Wellbeing

In 2017 the ASL Roma 1 established the International Centre for Health Promotion and Wellbeing. The aims of the Centre and of the projects it is supporting are based on a paradigmatic shift of the concept of health, conceived as "an integrating process of physical, psychological and social wellbeing". Consequently, promotion of health is based on multi-interdisciplinarity, which brings into play different knowledge fields, necessary for a bio-psycho-social approach.

The Centre, thanks to a participatory work between academic and professional components, has set among its objectives the building of national and international health promotion networks (Health Promoting Schools, Health Promoting Hospitals, Health Promoting Workplaces, Health Promoting Cities) and the activation and accompaniment of evaluation processes, analysis and documentation of experiences and the relative dissemination.

Among the various research and training activities, the Centre is organising the organization of an International Summer School for September 2019. The school targets researchers, public administration managers, policy makers and health and wellness professionals, and will be characterized as a space where the world of practice and research, promoting a "contamination" between academic and professional knowledge.

Aims of the School

The school will bring together diverse branches of biological, psychological and social investigation and undertake a critical examination of the theories and methods used in the study and practices of health. In so doing, the goals of training will yield both an understanding of why we respond to illness as we do, and a set of new awareness about what we can do to enhance health and wellbeing across the world. These, therefore, include not only the study of local and global biomedical health care practices, but of alternative and traditional the powerful biomedical paradigm that dominates health research today and uses a critical lens to examine the systems used to measure and classify health and disease, ill-being and well-being within the integrative dimension of health.

In addition, a key purpose of the school will be to advance our understanding of the effects of biological, cultural and socioeconomic processes on health outcomes in human populations. The courses will be designed will explore the profoundly influential role of social inequality on the production of health in historical and contemporary populations. Here, understanding health vulnerability and resilience and how they are affected by policy, community action, and individual behaviour will be central to the training provided.

Thus, the school will in particular focus both on the relevant changes in the concepts of health and disease necessary for addressing contemporary health needs and on a new vision of public health strategies that will take into account not only the biological and anthropological determinants of diseases but also the cultural and social determinants for the promotion of the health of individuals and whole populations.

Topics

- Changing Concepts and Practices of Illness and Disease, Health and Wellbeing
- Cultural and Social Construction of Health, Illness and Medicine
- Culture matters: using a cultural contexts of health approach to enhance policy-making
- Theoretical and Methodological Approaches in Health Anthropology
- Understanding and assessing health vulnerability and resilience
- Life-course approach
- Whole-of-society approach
- Ethnomedical Systems. Popular Medical Beliefs and Practices.
- Health and Community. The healthy environment, the healthy city
- Bodily constraints and healthy behaviours
- The Life Course Perspective on Health and Wellbeing
- Understanding and assessing health vulnerability and resilience
- Health promotion and individual and community empowerment
- Quality of life, biological underpinning and behaviours

Elenco dei conferenzieri confermati

Name	Affiliation	Email Address
David Napier	University College London, WHO Commission on Culture and Health	d.napier@ucl.ac.uk
Bernardino Fantini	University of Geneva, Italian Institute of Anthropology	bernardino.fantini@unige.ch
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Anna-Maria Volkmann	Health Psychology, University College London	a.volkmann@ucl.ac.uk
Ketty Vaccaro	CENSIS, Rome	k.vaccaro@censis.it
Giovanni Pizza	Fondazione Angelo Celli, Perugia. Professore di Antropologia, Università di Perugia	giovanni.pizza@unipg.it
Michael Marmot	University College London	Conferenza via Skype

Proposte per workshop in inglese e in italiano

Fabrizio Rufo	Istituto Italiano di Antropologia, Professore di Bioetica, Sapienza Università di Roma
Pietro Greco	Giornalista Scientifico, RadioRai3, Università di Padova
Anna-Maria Volkmann	Cities Changing Diabetes
Mariapia Garavaglia	La governance delle politiche per la promozione della salute
Francesco D'Agostino	Come definire veramente il 'ben essere'? un dibattito filosofico ed etico